

## ANDREW ROBINSON

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LONG BEACH CA 90815WWW.POSTPOSITIVE.COM  
TEL 562 480 5088

## EXPERIENCE

7/06 - Present  
Long Beach / CA**POST POSITIVE DESIGN** Freelance Creative Director/Graphic Designer

- Operation of freelance design studio providing complete design and branding services to music and entertainment companies, design studios, restaurants, healthcare, architects and more
- Design materials include identity systems, logo/type design, stationery, environmental signage, packaging, illustration, advertising, books, catalogs and websites
- Manage all office procedures including project proposals, billing, accounting, client and vendor relations, production management

11/10 - 3/11  
Santa Monica / CA**SHOUT! FACTORY** Creative Director

- Art direction, design, product development and production of home entertainment and music packaging
- Management of creative department duties including hiring and art directing outside design firms, conducting team meetings, coordinating production, oversee proofing and printing
- Worked with licensors such as ABC, Fox, Vivendi Universal, Marvel and Nickelodeon to create unique product releases for home video, television, animation, music, documentaries and theatrical movies

5/05 - 8/06  
Long Beach / CA**ENGLE+MURPHY** Senior Graphic Designer/Art Director

- Worked closely with clients, project management and creative teams to develop strategic brand applications and marketing materials including identity systems, print, advertising and websites
- Design and marketing materials for financial institutions, retail, healthcare, developers, technology, architects and educational institutions

10/03 - 5/05  
Hollywood / CA**EMI MUSIC** Senior Graphic Designer

- Concept and design development of music marketing campaigns for artists and record companies
- CD/vinyl package design, editorial advertising and copywriting, in-store promotions, catalog design, illustration, photography and product development

## EDUCATION

**ART CENTER COLLEGE OF DESIGN**

Bachelor of Fine Arts in Graphic Design (with Honors) / 2002

**SAN DIEGO CITY COLLEGE**

Associate of Arts in Graphic Design / 1999

## TECHNICAL SKILLS

Proficient in Adobe Photoshop, Illustrator, Indesign, Acrobat, QuarkXpress, Microsoft Word, Excel, Powerpoint, Entourage, FontExplorer, Transmit, Fontlab, Quickbooks, Google SketchUp.

## ACHIEVEMENTS

- **FIRST PLACE AWARD** 2009 Key Art Awards for the Documentary Packaging of "Kurt Cobain - About A Son" DVD
- **GOLD MEDAL** The World of Nat King Cole album wins Best In-Store Promotion Design of the Year by Alex Awards 2005
- **WINNER OF 365 AIGA** 2004 Year In Design Award for Fishwrap magazine (available online at [www.aiga.org](http://www.aiga.org))
- **OFFICIAL GRAMMY AWARD JUDGE** Member of NARAS 2004 (National Academy of Recording Arts and Sciences)